

4th Annual Kindergarten Kickoff

Thursday, July 30 | 4:30 p.m. - 7:00 p.m.

SPONSORSHIP PACKET



Kindergarten Kickoff is designed to help alleviate the anxieties associated with starting kindergarten. It is a FREE family event that offers kids and families the chance to prepare for this big milestone in fun and interactive ways.

The 4th Annual Kindergarten Kickoff will be held at the Louisiana Children’s Museum, where kids will:

- Meet Kindergarten teachers
- Get on a school bus
- Pack folders into backpacks
- Balance lunch trays
- Write their names
- Cut with scissors

Throughout the Museum, kindergarten teachers will be available to interact with parents and provide valuable insights in both English and Spanish!



700

Kindergarten Kickoff expects to attract 500 area children and families!

8%

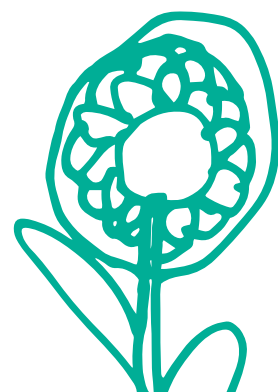
Did you know only 8% of New Orleans children enter kindergarten developmentally very ready?*

*Orleans Parish Education Network



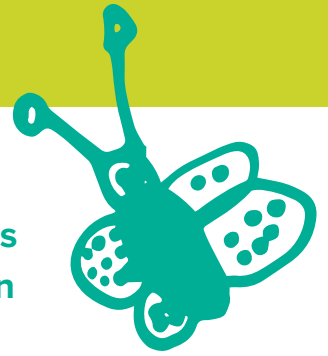
Activities include:

- School Bus Orientation
- Speech, Hearing & Health Screenings
- Writing Activities
- Storytime
- Healthy Eating Activities
- Exercises



4th Annual Kindergarten Kickoff

Sponsorship Opportunities



Sponsor support is crucial in making Kindergarten Kickoff a reality. With your generous contribution, the Louisiana Children's Museum can offer this vital program at no cost, ensuring children have the opportunity to celebrate and prepare for the exciting milestone of Kindergarten.

Presenting Sponsor | \$20,000

Event Benefits:

- 20 LCM General Admission passes or a school field trip for up to 40 children
- 10% Discount off facility rental of LCM
- On-site activation during the event (with LCM approval)
- First right of refusal for presenting sponsorship for the 2026 event

Promotional Benefits:

- Recognized as presenting sponsor on press releases and invited to participate on broadcast and print interview opportunities
- Featured on prominent event signage
- Recognized as Presenting Sponsor with logo on LCM Facebook & Instagram posts (30,000+ followers)
- Recognized as Presenting Sponsor on LCM e-blasts (40,000+ subscribers)
- Recognized as Presenting Sponsor LCM Website home page and event page
- Acknowledged/thanked in follow-up event communications

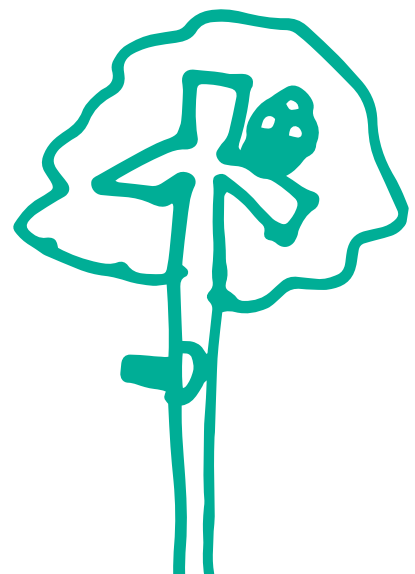
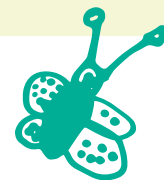
Learning Launcher Sponsor | \$10,000

Event Benefits:

- 14 LCM General Admission passes
- 10% Discount off facility rental of LCM

Promotional Benefits:

- Recognized as sponsor on press releases and mentioned as sponsor in broadcast and print media interview opportunities,
- Featured on prominent event signage
- Recognized with logo as School Bus sponsor on LCM Facebook & Instagram posts (30,000+ followers).
- Recognized as School Bus sponsor on LCM e-blasts (40,000+ subscribers)
- Recognized as School Bus sponsor on LCM Website event page
- Acknowledged/thanked in follow-up event communications



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Sponsorship Opportunities

Pioneer Partner Sponsor | \$5,000

Event Benefits:

- 12 LCM General Admission passes

Promotional Benefits:

- Featured on event signage
- Recognized as sponsor on LCM Facebook & Instagram posts (30,000+ followers).
- Recognized as sponsor on LCM e-blasts (40,000+ subscribers)
- Recognized on LCM Website event page
- Acknowledged/thanked in follow-up event communications

Building Block Sponsor | \$2,500

Event Benefits:

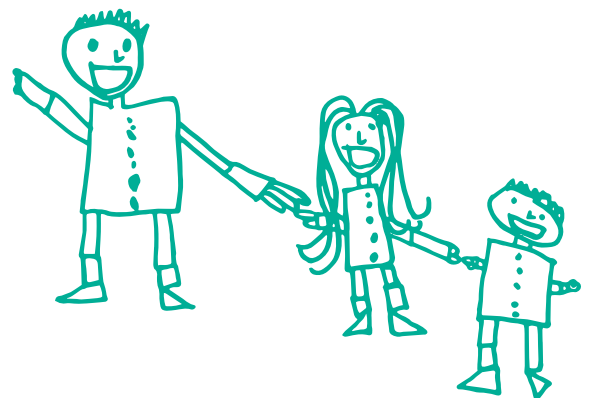
- 10 LCM General Admission passes

Promotional Benefits:

- Featured on event signage
- Recognized and logo as sponsor on LCM Facebook & Instagram posts (30,000+ followers).
- Recognized as sponsor on LCM e-blasts (40,000+ subscribers)
- Recognized on LCM Website event page
- Acknowledged/thanked in follow-up event communications

THANK YOU

Thank you for sponsoring LCM's
Kindergarten Kickoff!



Contact Sharon Truxillo at Struxillo@LCM.org
or 225.939.2403.

LCM LOUISIANA
CHILDREN'S
MUSEUM