



Thursday, August 1  
4:30 p.m. - 7:30 p.m.

# Sponsorship Packet



Become a sponsor for 2024 Kindergarten Kickoff!  
Contact Pamela Otibu at [potibu@lcm.org](mailto:potibu@lcm.org) or (504) 266-2421.

# What is Kindergarten Kickoff?



**It's normal for kids to be a little nervous about starting school for the first time. So, Louisiana Children's Museum invented Kindergarten Kickoff.**

Designed to help alleviate the anxieties associated with starting kindergarten, Kindergarten Kickoff is a FREE family event that offers kids and families the chance to prepare for this big milestone in fun and interactive ways.

Kindergarten Kickoff lets families engage with educators, build confidence, and foster a love for learning in children. Parents and caregivers gain valuable insights to ensure a smooth transition for their children into kindergarten.

The 1st Annual Kindergarten Kickoff in 2023 welcomed 275+ attendees.



# 2nd Annual Kindergarten Kickoff

**Thursday, August 1**  
**4:30 p.m. - 7:30 p.m.**

The 2nd Annual Kindergarten Kickoff will be held at the Louisiana Children's Museum, where kids will:

- Cut with scissors
- Pack folders into backpacks
- Balance lunch trays
- Write their names.

Throughout the Museum, kindergarten teachers will be available to interact with parents and provide valuable insights, including a presentation by a Spanish-speaking kindergarten teacher.



# There is lots to do at Kindergarten Kickoff

## Activities Include:

- School Bus Orientation
- Speech and Hearing Screenings
- Writing Activities
- Storytime
- Healthy Eating
- Exercises

**With support from the community, the Louisiana Children's Museum can continue to offer the Kindergarten Kickoff to families at no cost and provide our community the opportunity to celebrate the excitement of starting kindergarten.**

## Other Event Partners Include:

- We Scribblin'
- New Orleans Public Schools
- New Orleans Public Library
- Acorn Café

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# LCM

LOUISIANA  
CHILDREN'S  
MUSEUM

## A Museum on a Mission



**Louisiana Children's Museum** contributes to the region's future prosperity by engaging children's potential and making that potential visible. Through play, shared explorations, and in dialogue with adults, LCM connects children to each other, adults, their environments and communities.



Interested in sponsoring Kindergarten Kickoff?

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