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LOUISIANA CHILDREN'S MUSEUM TO PARTICIPATE IN SOUTH LOUISIANA LEMONADE DAY SATURDAY, MAY 7

New Orleans, LA– The Louisiana Children's Museum (LCM) is participating in South Louisiana Lemonade Day on **Saturday, May 7, 2011**. On this day, thousands of children across South Louisiana are encouraged to learn how to start, own and operate their own lemonade stand business, empowering children to become entrepreneurs.

The Louisiana Children's Museum hosted a South Louisiana Lemonade Day launch press conference on February 23 where Georges Enterprises' CEO John Georges and Raising Cane's CEO Todd Graves were joined by All-Start Hornets Point Guard Chris Paul and Saints Owner/Executive Vice President Rita Benson LeBlanc to announce this major youth initiative.

As a South Louisiana Lemonade Day partner, The Louisiana Children's Museum has also served as a designated Lemonade Day registration station. Lemonade Day of South Louisiana is a FREE, community wide program that promotes entrepreneurship and character development among South Louisiana's youth by supporting them in establishing and operating their own lemonade business on Saturday, May 7. The Museum has served as a registration station where children can pick up materials to help them plan and execute their own lemonade stand for Lemonade Day.

On Saturday, April 30, the Louisiana Children's Museum held a special Saturday programming day to compliment Lemonade Day during which visitors made their own signs to use for their lemonade stands, experimented with a lemon battery, learned about measuring for the perfect lemonade recipe, add their own lemon to a collaborative lemon tree art project and entered their own lemonade recipe in a tasting contest judged by celebrity chefs Chris Lusk from Café Adelaide, Aaron Burgau from Patois and Alon Shaya from Domenica

PHOTO OPPORTUNITY:

The Louisiana Children's Museum will host a lemonade stand at its front entrance on Julia Street from 9:30 a.m. to 11:30 a.m. on Saturday, May 7.

The Louisiana Children's Museum is a proud and supportive partner and participant in South Louisiana Lemonade Day.

Since 1986, the Louisiana Children's Museum has engaged children and families in memorable, interactive experiences that make growing and learning fun. It also goes beyond its walls to deliver creative, educational resources that impact the greater New Orleans community. The Museum is located at 420 Julia Street in New Orleans' warehouse district. General admission is \$8.00 for adults and children one year of age and older. Museum members are admitted free.

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