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**FOR IMMEDIATE RELEASE**

**Louisiana Children's Museum Honors Juneteenth with  
FREE ADMISSION courtesy of Target  
Sunday, June 19 from noon – 5:00 p.m.**

*New Orleans, LA, June 13, 2011* – In national celebration of Juneteenth – a time to honor African American freedom and achievement – the Louisiana Children's Museum will offer a day of special programming FREE OF CHARGE through the generosity of Target on Sunday, June 19 from noon until 3:00 p.m. highlighting African-American culture. The Museum will be open from noon until 5:00 p.m. on Juneteenth.

Visitors can make an authentic Nettie Doll in the Museum Atrium on the first floor and add your face to our collaborative diversity collage.

An important aspect of the Museum's ongoing, interactive programming is the celebration of cultural heritage. The Louisiana Children's Museum partners with local organizations and artists throughout the year to help children understand and respect the rich and varied cultures that comprise both our community and the world. Through a number of festivals and educational programming, the Museum highlights the art, music, food, inventions and celebrations of cultural heritage.

Since 1986, the Louisiana Children's Museum has engaged children and families in memorable, interactive experiences that make growing and learning fun. It also goes beyond its walls to deliver creative, educational resources that impact the greater New Orleans community. The Museum is located at 420 Julia Street in New Orleans' warehouse district. General admission is \$8.00 for adults and children one year of age and older. Museum members are admitted free. Visit [www.lcm.org](http://www.lcm.org) to learn more about the Louisiana Children's Museum or call 504-523-1357.

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