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Media Advisory

Louisiana Children's Museum Continues Multicultural Celebrations with FRENCH HERITAGE FESTIVAL 2011

WHEN: Saturday, July 16, 2011 from 11:00 a.m. to 3:00 p.m.

WHAT: The Louisiana Children's Museum (LCM) special event celebrating French culture. French Fest is designed to educate visitors about French food, music, landmarks and customs through a variety of activities and performers that illustrate the best of French culture. Highlights include:

- Make a mosaic French flag to wave in the Atrium on the first floor
- Make your own Marie Antoinette hairdo or Napoleon hat in Art Trek on the second floor



(GREAT PHOTO OPPORTUNITY!)

- Build a miniature Eiffel tower in the *New Orleans: Proud to Call it Home* Architecture Exhibit on the second floor
- Taste free samples of French cuisine in the Atrium on the first floor with petit fours offered through the generosity of Maurice French Bakery and mini chocolate éclairs offered through the generosity of La Madeleine Country French Café
- Enjoy a special story time at noon and at 2:00 p.m. in the Museum's Times-Picayune Theatre where *Madeline Says Merci* and *The-Always-Be-Polite-Book*, both authored by John Bemelmans, will be read.

WHY: Exposing children and families to the traditions, culture and practices of French people through artistic demonstrations, performances and authentic craft projects helps promote awareness of cultural diversity. The Children's Museum encourages children and families to recognize and appreciate the many cultural influences that contribute to the rich fabric of New Orleans.

WHERE: Louisiana Children's Museum, 420 Julia Street, New Orleans