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For more information contact:
Jennifer Brammell
Louisiana Children's Museum
Director of Marketing and Public Relations
504.586.0725 ext 210 · c 601.519.2588 · jbrammell@lcm.org

KIDS FIND OUT HOW TO MAKE \$EN\$ OF MONEY AT FINANCIAL LITERACY DAY SATURDAY, JANUARY 29 AT THE LOUISIANA CHILDREN'S MUSEUM

New Orleans, LA– The Louisiana Children's Museum (LCM) will help kids find out how to make \$en\$ of money at Financial Literacy Day on **Saturday, January 29, 2010 from 11:00 a.m. to 3:00 p.m.** Hands-on activity stations spread throughout the Museum will equip children of all ages with the basics of a financial education to lay the foundation for fiscally responsible adulthood.

Financial Literacy Day participants will be able to:

- Paint their own piggy bank in Art Trek on the second floor of the Museum
- Make groceries on a budget while shopping in the Little Winn Dixie exhibit on the second floor of the Museum
- Learn ways that you can earn money in a "Money doesn't grow on trees" activity in the Museum Atrium on the first floor
- Find out where your quarter comes from and track its path through the community in the Museum Atrium on the first floor
- Learn how to sort and count change in the Museum Atrium on the first floor
- Listen to a special Storytime about money at 11:00 a.m. and 1:00 p.m. in the Times-Picayune Theatre on the first floor
- Take a photo with the Feed the Pig mascot, Benjamin Bankes

Each child will receive a passport upon entering the Museum that will be stamped at each station they visit. Four stamps will earn a prize of a bag of shredded real money picked up in the Museum store.

This day of financial learning is made possible through the generosity of our sponsor, **Whitney Bank**. The Louisiana Children's Museum thanks the Louisiana Society of Certified Public Accountants for volunteering to man the activity stations.

Since 1986, the Louisiana Children's Museum has engaged children and families in memorable, interactive experiences that make growing and learning fun. It also goes beyond its walls to deliver creative, educational resources that impact the greater New Orleans community. The Museum is located at 420 Julia Street in New Orleans' warehouse district. General admission is \$8.00 for adults and children one year of age and older. Museum members are admitted free.

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