



For information contact:
Jennifer Brammell
Marketing and PR Director
504.586.0725 ext 210 c 601.519.2588
jbrammell@lcm.org

Media Advisory

LOUISIANA CHILDREN'S MUSEUM CELEBRATES 107TH BIRTHDAY OF LEGENDARY CHILDREN'S BOOK AUTHOR, DR. SEUSS

- WHEN:** Wednesday, March 2, 2011 from 11:00 a.m. to 3:00 p.m.
- WHAT:** The Louisiana Children's Museum (LCM) special event honoring the work of Dr. Seuss. Visitors are encouraged to:
- Wear your most whimsical pair of socks in honor of Seuss' *Fox in Socks*.
 - Experiment with creating whimsical art in the style of Dr. Seuss in ArtTrek on the Museum's second floor
 - Listen to a reading of *Oh the Places You'll Go* and then design your future home in the *New Orleans: Proud to Call it Home Architecture Exhibit* on the Museum's second floor
 - Create sticky green Oobleck from Seuss' *Bartholomew and the Oobleck*
- WHY:** Connecting children and families with the benefits of early literacy development
- WHERE:** Louisiana Children's Museum, 420 Julia Street, New Orleans
- PHOTO OP:** **The Cat in the Hat himself will make a special appearance for Storytime at 10:00 am and noon!**
- SPONSORED BY:** Target