

FOR IMMEDIATE RELEASE



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Louisiana Children's Museum Hosts Circus Magic Night June 16

Piccadilly serves circus-fun foods for Louisiana Children's Museum families

New Orleans, LA, May 27, 2011 – The Louisiana Children's Museum will host a circus pre-party, Circus Magic Night on Thursday, June 16 at the New Orleans Arena from 5 p.m. until 7 p.m. Families are invited to make circus crafts, mingle with performers and enjoy a family-friendly dinner from Piccadilly Restaurants before the Ringling Bros. Barnum & Bailey's Biggest Birthday Bash in Circus History circus!

Purchase a Circus Magic Night Family Four Pack for only \$120 and receive:

- An exclusive catered patron party, generously sponsored by Piccadilly, before the show
- Photo opportunities with the stars
- A special circus themed craft activity
- 100-level seating for four

Additional tickets after purchasing a Circus Magic Night Family Four Pack are available for \$30 each. Individual tickets to Circus Magic Night are available for \$40 each. All proceeds from ticket sales benefit the Louisiana Children's Museum's educational programming and exhibits.

Tickets are available through www.lcm.org. Registration closes on Wednesday, June 15.

Register to win a Family Four Pack to Circus Magic Night and a Piccadilly Meal Pack for Four at six participating Piccadilly restaurants in the Greater New Orleans area and Slidell through June 8. One winner per location.

Since 1986, the Louisiana Children's Museum has engaged children and families in memorable, interactive experiences that make growing and learning fun. It also goes beyond its walls to deliver creative, educational resources that impact the greater New Orleans community. The Museum is located at 420 Julia Street in New Orleans' warehouse district. General admission is \$8.00 for adults and children one year of age and older. Museum members are admitted free.

Headquartered in Baton Rouge, Louisiana, Piccadilly Restaurants, LLC has been serving Louisiana families since 1944. Currently, Piccadilly has over 100 restaurants and over 50 food service operations, primarily located in the Southeastern United States, employing approximately 4,000 team members. For more information please visit www.piccadilly.com.

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